



BEST ATTORNEYS OF AMERICA

April 7, 2015

Bernardo Cueto
700 3rd Street North
Suite LL5
LaCrosse, WI 54601

Re: Introduction of Membership Director;
And Invoice/Response Form

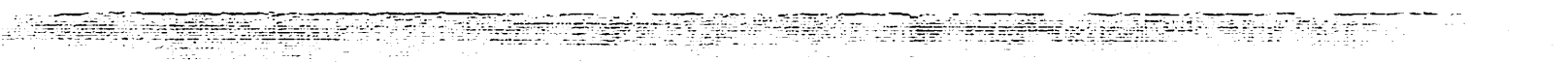
Dear Counsellor:

Please allow this correspondence to serve as my introduction to you. I am Dana LaRosa, your Membership Director at Rue Ratings' Best Attorneys of America. If I can assist you, please do not hesitate to contact me by telephone at (702) 769-2026 or by email at MembershipDirector@BestAttorneysofAmerica.com.

In reviewing our records, it appears that you have either accepted our membership invitation or you expressed interest in accepting. We are pleased that our membership is rapidly growing. You can see a list of our current members on our website at www.BestAttorneysofAmerica.com.

If you desire to become a Lifetime Charter Member (Limited to 100 Attorneys per State) or an Annual 2015 Member, simply reply to the enclosed Invoice/Response Form. We shall reserve your membership position for 10 days. In addition, please fill out the "Acceptance Form" at www.BestAttorneysofAmerica.com. There you also may complete the "Member Profile Questionnaire Form", including a profile picture. Upon completion of these forms and the payment of dues, I shall forward you your digital membership logos and order your Rue Ratings' Best Attorneys of America Membership plaque.

Should you decide to decline membership, please respond on the enclosed form and your name will be removed from our Reserved Membership List.



In closing, we are so very pleased that you are considering membership in Rue Ratings' Best Attorneys of America. Your extraordinary level of legal expertise, competency, professional reputation and ethical standards deserve to be recognized.

Sincerely,



Dana LaRosa
Membership Director

Enclosure: Invoice/Response Form



BEST ATTORNEYS OF AMERICA

Invoice/Response Form

Re: Bernardo Cueto
700 3rd Street North
Suite LL5
LaCrosse, WI 54601

I ACCEPT "BEST ATTORNEY" MEMBERSHIP AS:
(Please Check One of the Following)

- _____ "Best Attorney" Lifetime Charter Membership (One-time Dues \$1,000)
(Limited to 100 Attorneys in Each State);
- _____ "Best Attorney" General Membership (Annual Dues \$500); or
- _____ I respectfully decline the invitation. Thank you.

DUES PAYMENT OPTIONS:

1. Pay Online with Credit Card by Completing Acceptance Form at www.BestAttorneysofAmerica.com;
2. Call in Credit Card Payment at (877) 237-8616; or
3. Mail in Check Made Payable to "BEST ATTORNEYS OF AMERICA" and mail to

Rue Ratings' Best Attorneys of America
7455 Arroyo Crossing Parkway
Suite 220
Las Vegas, Nevada 89113

THANK YOU.